

# DR. DOUGLAS GROTH • ILLINOIS

## NPPC BOARD OF DIRECTORS - PRODUCER SEAT



Dr. Douglas Groth, a member of the Carthage Veterinary System, LLC and Professional Swine Management, LLC, is seeking election to the NPPC Board of Directors. He has a bachelor's degree in animal science and Doctor of Veterinary Medicine degree from Iowa State University. He currently resides in Illinois.

Groth has been involved in the U.S. pork industry for many years. He says business success is highly dependent on the development and execution of plan. "The planning process is important so that one understands the end goal and how to get there. Without knowing the goal, it is hard to know when choices need to be made,"

he explained. "As the hog cycle moves, choices are made all the time but need made with the end goal in mind. Also, part of the plan is to make sure you have the right resources - genetics, experts, buildings and PEOPLE! In today's production model, you cannot do it yourself, so you must engage additional people to get to the end goal. Everyone on the team needs to understand the plan in order to be the most successful." This philosophy is one Groth has committed to carrying with him if elected to serve in this leadership role.

Groth says this is extremely important, as NPPC represents producers of all sizes on the national and international stage and as the industry continue to change. NPPC must be informed on political issues impact the U.S. pork industry and our livelihoods as they are the driving force between common-sense legislation and regulations.

Looking ahead, Groth says international trade will continue to be critically important to maintaining the industry's current production and needs to be protected/ maintained for our producers. But, he would be remiss not be mention the importance of animal well-being and science-based practices for pork production; such practices will need to be protected.

### PORK INDUSTRY INVOLVEMENT

Western Illinois Pork Producers

NPPC Swine Vets Public Policy Advocacy Program

Clayton County Pork Producers

### ADDITIONAL LEADERSHIP

Illinois Farm Bureau

Illini West Agricultural Advisory Committee

Modern Pork Partnerships, LLC.

The Legacy Theater Foundation

AASV Board

AVMA

Hancock County Economic Development

Carthage Methodist Church Member

Carthage Kiwanis Member

