

LORI STEVERMER • MINNESOTA

NPPC BOARD OF DIRECTORS - PRODUCER SEAT



Lori Stevermer is seeking re-election to the NPPC Board of Directors. As owner, with her husband Dale, of Trails End Farm and pork industry professional working with Hubbard Feeds – Alltech, Lori believes she has the skills and experience to benefit NPPC. “As I complete my first term as a NPPC Board member, I’m committed to the work we’ve done on the Long-Range Strategic plan and am excited about the opportunity to implement these strategic imperatives,” she explained. “In addition, I am committed to working on behalf of pig farmers to execute the mission and vision of the National Pork Producers Council. I believe my experiences

along with my communication, critical thinking, and interactive skills would be beneficial to NPPC.” Stevermer is a graduate of the University of Minnesota with an animal science degree.

Trails End Farm is a feeder to finish enterprise marketing 5000 head annually as custom growers for the Compart family. They also raise corn and soybeans on 450 acres. Prior to 2016, they ran a 150 sow farrow-to-finish operation but adapted to remain an integral part of the pork industry. “Though ownership of the pigs has changed, our commitment to animal care and the environment has not. We work closely with our veterinarian, production consultant, and agronomist to ensure we are doing the best possible job on our farm each day. As a diversified farm that has adapted to change I feel it is important to acknowledge we support all types and sizes of farms in Minnesota and across the United States,” Stevermer stated.

At Hubbard Feeds – Alltech, Stevermer worked in sales then moved into the marketing department to fill the role of swine marketing manager and today is the marketing manager. This involves product development, communications, advertising, events, and training. “Through my work I’ve had the opportunity to meet pig farmers from across the country and have been exposed to a variety of farms both in terms of their structure and the people working on them,” she remarked.

Stevermer defines NPPC’s mission as working on behalf of its members to create a sustainable, visionary pork industry by focusing on legislative and regulatory priorities. NPPC, along with others, also develops new foreign trade markets for pork products.

“As an NPPC Board member, I need to commit to being informed and involved with the issues that affect NPPC. This requires time and attendance not only at Board meetings and events, but daily learning and deep dives into new subjects,” Stevermer observed. “I believe I have a responsibility to share information with my state stakeholders, so they can be informed of the issues affecting them.” Looking ahead, Stevermer says we must be acutely aware of the harsh reality that COVID provided in terms of the devastation market disruptions can have. She says, “Future threats of disruption are numerous and constant; at the top of the list is the threat of a foreign animal disease, but issues like export challenges and packing plant/harvest capacity challenges are additional examples of disrupters. As an industry we need to be prepared to address anything that can limit our ability to market pigs.”

She says we must also continue addressing legislation and regulation threatening producers’ freedom to operate as special interest environmental and anti-animal agriculture groups will continue to challenge our industry.

Stevermer said a leader needs to believe in the organization they are representing, so they can withstand the pressures and forces that may come with doing work on behalf of that group. Further, a leader needs to listen to others and believe in their ability to do what’s best for the group. And a leader needs to be diplomatic, but at the end of the day needs to stand up for what’s right.

PORK INDUSTRY INVOLVEMENT

MPPA Board of Directors
NPPC Budget Committee
NPPC Animal Health & Food Safety Committee
NPPC Investor Member Relations Committee
National Pork Board Nominating Committee
Operation Main Street Presenter
MPB/MPPA Nominating Committee
MN Pork Board Congress Committee
MN Pork Board Promotion & Image Committee
NPB Domestic Marketing Committee

ADDITIONAL LEADERSHIP

4-H Faribault County Volunteer
Our Lady of Mt. Carmel - Friendship Day Auction Committee
Farm Bureau